

**Anthony Turner**  
**Multimedia and Web Design**

Phone: (404)-578-0280

URL: <http://www.anthonyturner.com>

Email: tony@anthonyturner.com

---

**SKILLS**

**Languages:** HTML, CSS, jQuery

**Technologies:** Photoshop, Illustrator, Dreamweaver, Sublime Text, Enighten, Optimizely, SharePoint 2007/2010

---

**EDUCATION**

**The Art Institute of Atlanta, Atlanta Georgia**

Bachelor of Fine Arts in Multimedia and Web Design

Graduated June 2004

**State Tech at Memphis, Memphis Tennessee**

Associate of Applied Science in Graphics Arts Technology

Graduated December 1999

---

**PROFESSIONAL EXPERIENCE**

**PureRED Integrated Marketing**

01/13 – Present

*Interactive Developer*

- Integrated Webtrends into all of Dollar General websites via Enighten tagging software
- Developed the redesigned Dollar General Market and Dollar General Literacy sub- sites
- Set up A/B testing for DollarGeneral.com site stripes using Optimizely
- Develop HTML emails for Michaels, SP Richards and Duane Reade
- Developed the redesign of Office Basics website

**The Home Depot**

10/11 – 01/13

*Web Communications Specialist*

- Process requests via the Web Communications SharePoint portal
- Monitor the myApron inbox and respond to associate queries
- Process bi-weekly news updates for US and Canada Teams
- Assist in the migration of the internal resource portal from Web Sphere to SharePoint.
- Train new Web Communication Associates

**YP.com**

08/10 – 10/11

*Web Escalation Designer*

- Design Plus and Basic websites using a combination of XHTML, CSS, Photoshop Dreamweaver, Flash and proprietary software
- Assist design management with escalated design issues by participating in conference calls with sales rep and advertisers
- Assist the vender prep team with quick and escalated change issues

**YP.com**

11/09 – 08/10

*Domain and Email Support Specialist*

- Register new advertiser domains and assist with transfer domain requests
- Solve email and domain issues for advertisers and sales reps

**YP.com**

03/09 – 10/09

*Change Facilitator*

- Receive and process advertiser change request to websites and banner graphics via phone, email, mail, and fax
- Train new hires on the change processes

**YP.com**

03/08 – 02/09

*Home Page Consultant*

- Contact advertisers and collect information for their Home Page product
- Develop site content from information received from advertisers
- Process advertiser change requests during their 30 proof period

**Prenova**

07/07- 09/07

*Web Developer*

- Developed pages as requested using Dreamweaver and Homesite
- Created library items for the various navigation menus throughout the site
- Worked with of the Marketing Department to QA check site
- Responsible for page revisions per Marketing Departments requests

---

**References Available Upon Request**